



**THRIVEBRIDGE INITIATIVE
FOR SOCIAL DEVELOPMENT**

2024 IMPACT REPORT

**Unlocking Potential.
*Powering Futures.***



Foreword

Dear Partners, Supporters, and Friends,

As we present this 2024 Report, I am filled with both gratitude and anticipation. Building on the strong foundation we laid in our first years, 2024 has marked a turning point for Thrivebridge, a year of scaling impact, broadening opportunities, and deepening partnerships.

This year, we have focused on accelerating youth access to future ready skills and driving pathways into dignified work. Through expanded digital skills training, strengthened entrepreneurship support, and targeted efforts to close the gender gap in tech, we are unlocking opportunities for even more young Nigerians.

We have also invested in stronger partnerships with academic institutions, employers, and development agencies, ensuring that our programs not only transform individual lives but also create lasting and scalable change. Already, we are seeing encouraging outcomes: higher job placements, stronger business survival rates, and a growing alumni network that is becoming a force for peer mentorship and community driven impact.

This report captures both our progress so far and the promise ahead. It is a snapshot of what is possible when young people are given the tools, the support, and the belief they need to thrive.

Thank you for being an integral part of this journey. Together, we are proving that Nigeria's youth do not lack talent, only access. And with your continued partnership, we are bridging that gap.

With gratitude and resolve,

A stylized, cursive signature in brown ink, reading "Mofoyeke".

Mofoyeke Omole, DBA-HCD (in view); MPDI; BSc.; ADHRM; FIMC; CMC
Executive Director
Thrivebridge Initiative for Social Development



Executive Summary.

Building on our proven track record, Thrivebridge Initiative scaled operations significantly in 2024-2025, reaching 350+ beneficiaries so far while pioneering AI integration in youth empowerment programs. Despite operating on reserves in 2025, we maintained program quality and achieved remarkable outcomes: 50 businesses launched, 100% AI tool adoption among tech participants, and expansion into policy influence at state levels.

Our evolution from traditional skills training to AI-enabled capacity building positions Thrivebridge at the forefront of preparing Nigerian youth for the Fourth Industrial Revolution. With a 56% program efficiency rate and clear pathway to 70%+, we demonstrate both impact excellence and operational improvement.



Impact at a Glance

A SNAPSHOT OF OUR IMPACT: 2024 TO TODAY

The year 2024 marked a time of great growth for our work. We took what we learned in our early years and began to help more people in more meaningful ways. These numbers show the results of our efforts to scale our proven programs, encourage new ideas, and create lasting change.



Launching
Businesses.
Creating Jobs.

50

NEW BUSINESSES STARTED

10

BUSINESSES TACKLING
SOCIAL PROBLEMS



Creating New
Tools **with AI**

4+

NEW TOOLS BUILT
WITH AI BY ALUMNI



Influencing
Policies and
our community

2

IMPORTANT POLICY
DISCUSSIONS HOSTED

2

GRADUATES NOW ADVISING
LOCAL GOVERNMENTS



Careful
Financial
Management

70%

WORKING TOWARDS 70%
ON PROGRAM SPENDING

80%

Average program
completion rate

N37M

TOTAL INCOME MOBILIZED

in 2024 and running on
reserve so far in 2025

Potential is Universal. Opportunity is Created.



Why Thrivebridge Initiative?

Nigeria faces a youth unemployment crisis with 33.3% of young people unemployed or underemployed, despite many holding university degrees. The disconnect between educational outcomes and market needs creates a generation of educated but unemployable youth.

OUR THEORY OF CHANGE

Our work is guided by a clear and proven Theory of Change. We believe that by providing unemployed and underemployed youth with (1) in-demand digital and entrepreneurial skills, (2) direct connections to career and venture opportunities, and (3) a lifelong ecosystem of mentorship and support, we empower them to achieve economic self-sufficiency, create jobs, and become the architects of their own prosperous futures and useful community developers.

IMPACT PATHWAYS

Inputs → Skills Training + Mentorship + Resources →
Outputs → Skilled Graduates + Launched Businesses →
Outcomes → Employment + Income Generation → **Impact** → Economic Empowerment + Community Development

Program Portfolio and Outcomes.

Our programs are designed not as isolated events, but as interconnected pathways to success.

We stuck to our simple, proven idea: when young people get the right skills, real opportunities, and a community of support, they build successful careers and businesses. This year, our focus was on helping more people and making a bigger difference in their lives and communities. Our graduates are not just getting jobs; they are creating them.

PARTNERS AND SPONSORS



American
University of
Technology



Abuja



01 Building Sustainable Tech-enabled Social Enterprises. Virtual Bootcamp: 3 Months

64

Female unemployed/
underemployed
participants

78%

Programme
completion
rate

50

New ventures /
redundant
ventures launched
/ revitalized

25

Participants
supported to
formally launch
their initiatives'

2 Cohorts

Success Spotlight: Policy Changemakers

Two ASRH focused participants now influence state policy in Oyo and Kaduna, providing sexual and reproductive health education to over 2,000 adolescents while successfully advocating for policy reforms with local governments. Their work demonstrates how empowered youth can drive systemic change.

"Thank you to the entire EntreThrive team... for a transformative experience that took me from ideation to a solid business foundation. Your expertise, guidance, and support were instrumental in shaping my venture, Planet Green Energy Solutions."

~**Sarah Oluwatoyin**, Social Entrepreneur

"This particular session made me realize that the perception that I had about starting a nonprofit was not entirely correct... I know better to start a social enterprise and then build from there."

~**Ruth Ameh**,

TESTIMONIALS

"I had the idea of creating my own social enterprise with little knowledge on how to go about it, but after this program I am confident to say I am now equipped for the task ahead."

~**Beatrice Nakom Gofwen**, Founder, Elder Care Social Enterprise

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02 International Women's Day 2024: "Inspiring Inclusion Towards Better, Fairer Lives for Every Nigerian Woman"

Expert Roundtable
Dialogue (Co-organized)

50+

Participants including: Gender rights experts
Female leaders across sectors, Policy analysts
Female entrepreneurs, Influencers and opinion leaders

Output

Policy brief on women's economic empowerment submitted





Organizational Structure and Governance

We operate under a robust governance structure that ensures accountability, transparency, and strategic oversight:

Governance Framework

Board of Trustees: 4

distinguished members

providing strategic direction and fiduciary oversight

Executive Management:

Led by the Executive Director, supported by an agile operational team

Organogram as appendix

Operational Structure

We maintain a lean, efficient team that maximizes impact while minimizing overhead:

Executive Director: Strategic leadership and stakeholder engagement

Programs Manager: Program design, implementation, and quality assurance

Consultant Accountant: Financial management and compliance

Volunteers/Interns: 5 dedicated individuals supporting program delivery and operations

Compliance and Accountability

External Audit:

Annual independent financial audits conducted in full compliance with Nigerian accounting standards

Regulatory Compliance:

Timely filing of annual returns with the Corporate Affairs Commission (CAC)

Financial Controls:

Strict segregation of duties, dual authorization for expenditures, and quarterly internal reviews

Transparency:

Published annual reports and audited accounts available to stakeholders

Safeguarding and Protection

This governance structure ensures that we maintain the highest standards of accountability, safety, and effectiveness while operating efficiently to maximize resources for program delivery.

01

Safeguarding Policy:

Comprehensive policy ensuring the protection of all beneficiaries, particularly vulnerable youth and women

02

Code of Conduct: All staff, volunteers, and partners sign and adhere to our code of conduct

03

Background Checks: Verification procedures for all team members and associates working directly with beneficiaries

04

Reporting Mechanisms: Clear channels for reporting concerns with whistleblower protection

About Us

We're more than a nonprofit. We're a movement working side by side with youth and women to turn ambition into real-world impact.

Creating Opportunities, Building Resilience.



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